

Changing Face of Business Support

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Technology to link
millenials and mentors





Technology & Technical Assistance

Improving efficiency, outcomes and scale.

Overview

Leveraging technology in providing technical assistance:

1. Scheduling
2. Customers
3. Mentorship

Problem: Scheduling

How many people spend lots of time just scheduling meetings? How many messages back and forth does it take usually to schedule one meeting?

Solution: Calendly



calendly

Features

Pricing

Integrations

Customers

For Teams

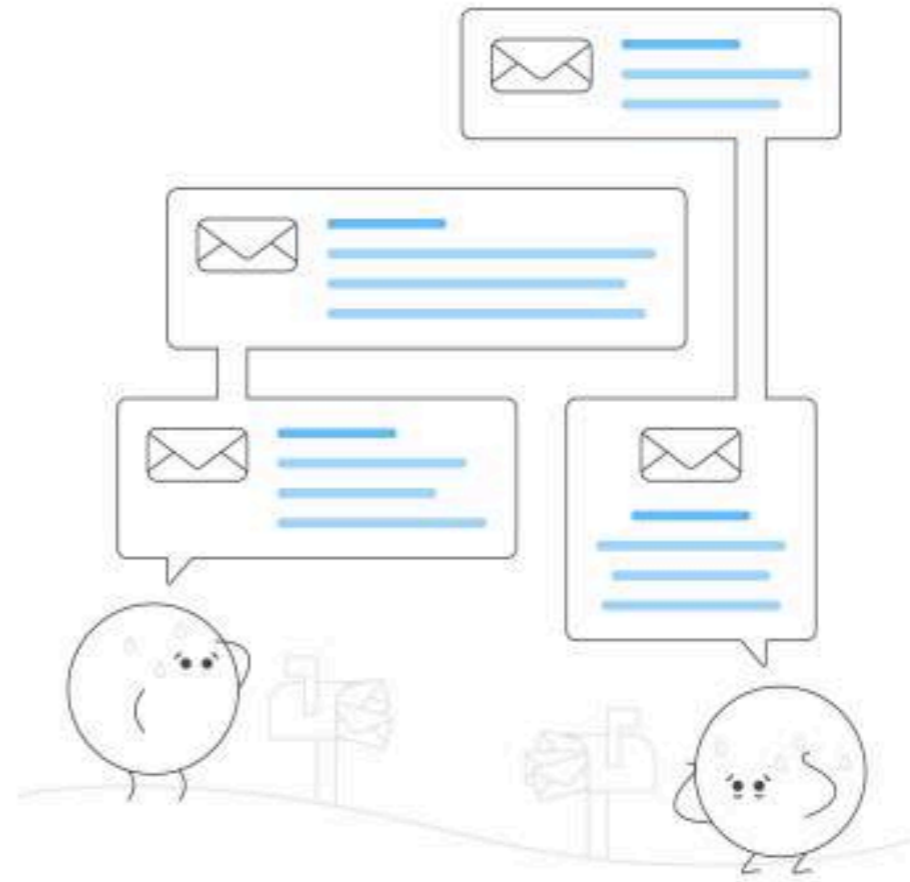
Sign Up

Log In

Calendly helps you
schedule meetings without
the back-and-forth emails

Sign Up

Get started for free. No credit card required.



Problem: New Customers

In 2017, few businesses can afford to NOT be online.

How do you help TA clients acquire new customers?

Solution: Thumbtack

Thumbtack.com is an online marketplace primarily for services businesses to bid on jobs.



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Get anything done.

Over 1,100 services. Explore the possibilities.



Get more done on the go



Pilot with CAMEO for new customer acquisition.

Problem: Getting Trusted Business Advice

An small business owner usually has to do everything. And the pace of change is faster than ever.

It is tough for TA providers to keep a base of experts in every domain available to assist clients.

It's hard to keep up!

Solution: Connect Clients to Current Professionals

Make it easy for current industry experts to advise clients in their areas of expertise.

Solution: skysthelimit.org

We use a **machine learning algorithm** on our **digital platform** to connect our young entrepreneurs to the **right support**, from the **right people**, at the **right time**.

Our experienced, volunteer business advisors & mentors help our entrepreneurs **learn**, **build** and **achieve their business dreams**.

SKY'S THE LIMIT



www.skysthelimit.org

JOIN

Young entrepreneurs and volunteer business advisors & mentors **create a profile** on our responsive web app at skysthelimit.org. They have access to training, business loans & ongoing support from our team.

MATCH

Young entrepreneurs can **request support** through the platform. In partnership with Accenture's Artificial Intelligence group, we use **machine learning** to **intelligently match** the right business advisors & mentors with our young entrepreneurs' needs.

BUILD

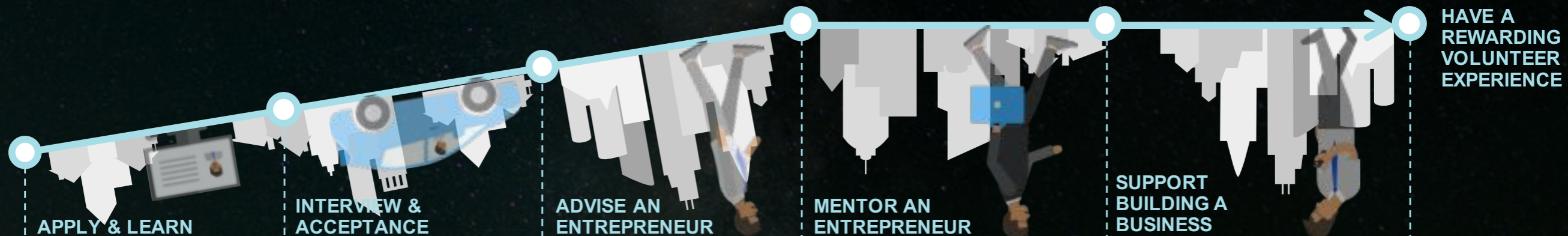
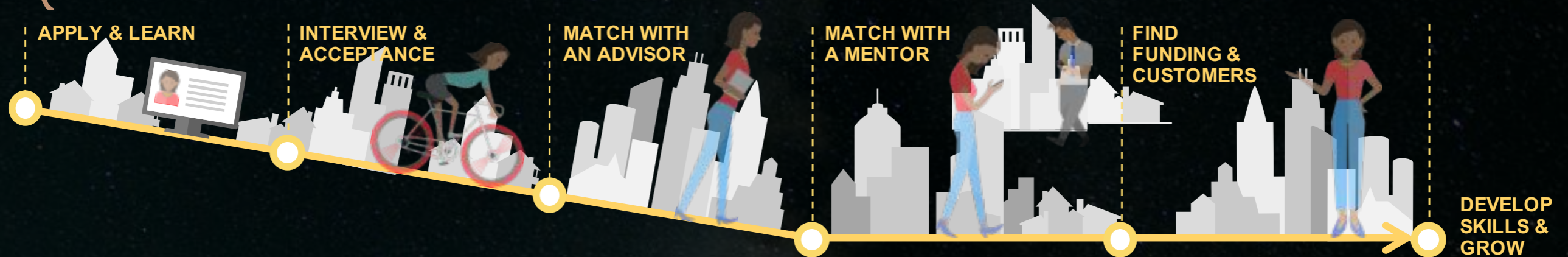
Our young entrepreneurs prepare, launch and grow their businesses. They get the **right support**, from the **right people**, at the **right time** in their entrepreneurial journey. They build new products and services, create jobs, get skills and chase their dreams.

Detailed User Journey

On skysthelimit.org



Young Entrepreneurs



Advisors & Mentors



Thank you!



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