



MICRO GOES TO MARKET

California is a foodie state if there ever was one. There's no better place to grow food, explore food innovations, or market food. Many CAMEO members are seeing more clients in the food sector – from raw foods to wholesale to artisan products. CAMEO has teamed up with the USDA, the Specialty Food Association, Butte County, and 3CORE to offer up a full day of learning about the food industry: business and marketing opportunities, how to stay viable and competitive, and financing.

If you work with food businesses, or are interested in starting one, Micro Goes to Market is for you. Join us!

We are excited to bring this top-notch training to five Rural North counties served by 3Core, Butte County Administration and their collaborative partners in Butte, Shasta, Siskiyou, Tehama, and Trinity Counties. Their natural, existing resources are also fertile ground for business opportunities. Through this training, they support a locally-based economy that recognizes job creation through food entrepreneurship. The goal is to create a thriving climate and culture for home-based microbusinesses engaged in value-added food ventures.

There will be a specialty food exhibit during the reception from 4-6. If you would like to display your product, please contact Andrew Cole at acole@microbiz.org for more information.



Don't Miss All The Fun!
April 14, 2016

9:00am – 6:00pm
Manzanita Place
1705 Manzanita Ave, Chico

Agenda and Registration
<http://bit.ly/MicroGoesToMarket>

Questions?
Email Andrew Cole
acole@microbiz.org

