

# 2012 CAMEO Membership Form

Thank you for your interest in Joining CAMEO!

Please provide your organization's information below. The required fields are noted with a red asterisk (\*). However, the more fields you fill out, then the better we can understand your needs and provide you with the necessary services. Keep in mind that the more information you give, the better we can serve you!

Membership dues range from \$100- \$350 depending on budget and type of organization. After completing the form you will be given the option to pay by credit card or through a new online service, Dwolla, that automatically deducts money from your bank account (note that it may take up to three days to process).

A downloadable invoice template will be provided after filling out the form.

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## 1. Please provide your contact information.

Company Name \*

Street Address \*

Apt/Suite/Office

City \*

State \*

Postal Code \*

Country

Fax Number

Mobile Phone

URL

2. Please provide your organizations main contact information.

First Name \*

Last Name \*

Title

Email Address \*

Phone Number \*

3. Please include contact information of other staff members or organizational representatives, e.g. board members, who may benefit from communications with CAMEO.

	First Name	Last Name
Staff 1	<input type="text"/>	<input type="text"/>
Staff 2	<input type="text"/>	<input type="text"/>
Staff 3	<input type="text"/>	<input type="text"/>
Staff 4	<input type="text"/>	<input type="text"/>
Staff 5	<input type="text"/>	<input type="text"/>
Staff 6	<input type="text"/>	<input type="text"/>

4. If you have a larger staff, please upload a file with all staff members contact information.

Choose File No file selected

Upload

5. Organization Type \*

- Non-profit Service Provider
  - Government Agency
  - Consortium/Coalition
  - Individual/Consultant
  - Corporation
  - Association
  - Other
- 

6. Is your program primarily credit-led or training-led? \*

- Credit-led
  - Training-led
  - Other
- 

7. If you are a microlender, what loan servicing software do you use?

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8. Clients Served - *check all that apply.*

- Ethnic Minorities
  - Immigrants
  - Low-income
  - People with Disabilities
  - Welfare Recipients
  - Women
  - Other
- 

9. Does your program serve primarily rural or urban clients?

- Urban
  - Rural
  - Both
- 

10. Services provided and program design (please check all that apply): \*

- Business Plan Training
  - Counseling
  - Incubator
  - Individual Development Accounts (IDAs)
  - Loan Packaging
  - Loans Other Than Micro Loans
  - Peer Networks
  - Mentoring/Consulting
  - Microloans
  - Office Services for Home-Based Businesses
  - Topical Workshops
  - CDFI
  - Bilingual training
  - Other
- 

CAMEO advocates on your behalf on the state and federal level. Sometimes we need to target that advocacy efforts.

Find your federal [district](#)

Find your California [district](#)

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11. In what federal district does your organization reside?

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12. What other federal districts does your organization serve?

1

2

3

4

5

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13. Which congresspeople do you have a personal relationship with? (first initial, last name, e.g. BLee for Barbara Lee)

1

2

3

4

5

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14. In what California district does your organization reside?

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15. What other California districts does your organization serve?

1

2

3

4

5

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16. Which California legislators do you have a personal relationship with? (first initial, last name, e.g. SSwanson for Sandre' Swanson)

1

- 2
  - 3
  - 4
  - 5
- 

17. Communications at your organization (i.e. sending newsletters, media outreach, website, messaging.)

Who is responsible for communications at your organization?

- We have an in-house communication staff; fill in information below.
- We use an outside consultant; fill in information below.
- We do not have anyone on staff that is designated.

First Name

Last Name

Title

Email Address

Phone Number

Mobile Phone

What percentage of that person's job responsibilities is devoted to communications (e.g. a communications manager will most likely devote 100% of job, while communications will only be a part of a development director's job, say 25%)?

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18. The communications staff at my organization does the following: (check all that apply.)

- Messaging
- Send regular email (e.g. weekly) blasts to friends, donors, interested parties, etc...
- Have a regular newsletter
- Writing, editing and producing printed materials (e.g. brochures)

- Story gathering
  - Website maintenance
  - Blogging
  - Social media
  - Media relations (e.g. press releases, seek coverage)
  - Other
- 

19. CAMEO is considering a media database subscription to send out press releases (service regularly costs approx \$250 per 400 word press release). Would you be interested in using such a service for a small additional contribution to CAMEO?

- Yes
  - No
- 

20. If you answered yes to the previous question, how many times a year would you use this service?

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21. How can CAMEO help you to build your communications capacity?

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22. Select appropriate membership fee. \*

*Note on additional contributions for advocacy: CAMEO does accept contributions for advocacy more than \$250 (we've received generous checks for \$5,000). Please contact us at 415-992-4480 for more information about our advocacy program.*

- Individual/consultant (\$100)
- Non-profit organization with budget under \$500,000 (\$250)
- Non-profit organization with budget over \$500,000 (\$350)
- Governmental agency (\$300)
- Sponsoring organization (\$550)
- Additional contribution for advocacy work (\$100)

Additional contribution for advocacy (\$250)

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23. Select payment method. \*

[Dwolla](#) is a cash-based payment network that allow you to pay for goods and services directly from your bank account. It only cost 25 cents versus about \$5 per transaction with credit cards on paypal. If you choose to use this service, you need to set up your own account and the payment may take up to three days to process.

- Credit Card
  - Dwola - automatic deduction from your bank account
- 

**Thank You**