



California Association for Microenterprise Opportunity

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2009 Scholarship Program for Trainings & Professional Development

OVERVIEW

The California Association for Microenterprise Opportunity will be launching its 1st year Scholarship Program in January 2009 and is seeking applicants for the training and professional development resources provided below:

Branding Through Websites

Nonprofit Management Solutions San Diego

<http://www.npsolutions.org/workshops/coursedetails.asp?id=3396>

Thursday January 15, 2009 from 9:00-12:00

\$90

Management 101: Skills-Building for Nonprofit Managers and Leaders

CompassPoint San Francisco

<http://www.compasspoint.org/onevent/details.php?id=2782>

Fridays January 16, 23 & 30 from 8:30-5:00

\$695 (for budgets under \$1 mil)

The Redesigned IRS Form 990: A Training Workshop for Nonprofit Leaders

University of San Diego's Institute for Nonprofit Education and Research

<http://www.sandiego.edu/soles/news/?focus=31904>

Friday January 16, 2009 from 7:30- 3:30

\$200 (\$150 per person for each additional attendee)

SBA Lending Principles: Understanding the SOP 50-10

National Association of Government Guaranteed Lenders in Santa Rosa CA

http://www.naggl.org/AM/Template.cfm?Section=Left_Column&Template=/CM/ContentDisplay.cfm&ContentID=9582

Monday & Tuesday Feb. 23 and 24

\$645 (\$495 for Members)

Welcome to the Nonprofit World: Success Strategies for Young Professionals

Center for Non-Profit Management Los Angeles

http://www.cnmsocal.org/option.com_events/task.view_detail/agid,155/year,2009/month,02/day,19/Itemid,30.html

Thursday February 19, 2009 from 9:30- 1:00

\$75 (for budgets under \$1 mil)

Basics of Analyzing Financial Statements

National Association of Government Guaranteed Lenders (WebExpress Training without the Travel)

http://www.naggl.org/AM/Template.cfm?Section=Left_Column&Template=/CM/ContentDisplay.cfm&ContentID=9599

Thursday February 19, 2009 from 12:00- 1:30 CST

\$395 (\$245 for Members)

Reporting Results, Demonstrating Impact
Center for Non-Profit Management Los Angeles
http://www.cnmsocal.org/option.com_events/task.view_detail/agid,146/year,2009/month,02/day,20/Itemid,30.html
Friday, February 20, 2009, from 9:30 – 12:30
\$75 (for budgets under \$1 mil)

Training the Trainers
Nonprofit Management Solutions San Diego
<http://www.npsolutions.org/workshops/coursedetails.asp?id=3351>
Tuesday, February 24, 2009 from 9:00- 12:00
\$90

Bridging the Gap Between Your Data base and Your Fundraising
Center for Non-Profit Management Los Angeles
http://www.cnmsocal.org/option.com_events/task.view_detail/agid,165/year,2009/month,03/day,10/Itemid,30.html
Tuesday, March 10, 2009, from 1:30 – 4:30
\$75 (for budgets under \$1 mil)

Fundraising in Community Nonprofits: Beyond the Basics
CompassPoint San Francisco
<http://www.compasspoint.org/onevent/details.php?id=3048>
Tuesday April 21, 2009 from 9:30-3:30
\$155 (for budgets under \$1 mil)

Milken Institute Global Conference
The Beverly Hilton Los Angeles
<http://www.milkeninstitute.org/events/events.taf?eventid=GC09&cat=GC&id=231&function=detail>
Monday- Wednesday April 27-29
\$3,300

Introduction to Coaching Skills for Managers and Leaders
CompassPoint San Francisco
<http://www.compasspoint.org/onevent/details.php?id=2975>
Friday May 1, 2009 from 9:30-5:00
\$155 (for budgets under \$1 mil)

Association for Enterprise Opportunity Annual Summit
Arlington, VA
<http://www.microenterpriseworks.org/index.asp?bid=2764>
Saturday- Tuesday May 16-19
\$1,000 (Scholarship can be used for registration, travel, meals and/or lodging)

Performance Measurement for Effective Management of Nonprofit Organizations
Harvard Executive Training Program Cambridge, MA
<http://ksgexecprogram.harvard.edu/Programs/pmno/overview.aspx>
Tuesday- Friday May 26-29
\$3,300 (Program fee includes tuition, lodging, most meals and course materials)

Governance as Leadership: Reframing the Work of Nonprofit Boards
Harvard Executive Training Program Cambridge MA
<http://ksgexecprogram.harvard.edu/Programs/gal/overview.aspx>
Friday- Saturday May 29-30
\$1,100 (Program fee includes tuition, curricular materials, opening reception, breakfast and lunch *Hotel accommodations not included)

PURPOSE

In our attempt to support specialized training programs that will serve all our members, no matter how different or similar their needs may be, CAMEO has allocated funding that will be used for scholarships to trainings, workshops and events that help build the capacity of our member organizations.

As our field continues to grow, we would like to support our members by offering them the opportunity to attend the events and receive the training that they feel best meets the need of each of their organizations.

New training opportunities will be added to the list on a periodic basis. CAMEO staff welcome recommendations from members for training programs they found especially valuable.

FUNDING

The total collective award to organizations will not exceed \$25,000 in 2009. Our goal is to offer 25-30 scholarships for the 12 month period. If there is a possibility that extra funding may become available, our members will be notified upon confirmation.

APPLICATION PROCESS

The application process will be as follows:

January 6, 2009 Application process opens

Each organization must send in a separate application for each training they would like to attend. Please send in applications at least 1 month before the training is offered. January scholarships will be an exception. Organizations can send in their scholarship application to CAMEO and register for their training. If selected by CAMEO to receive a scholarship to attend a January training, we will reimburse you for your registration cost.

Email your complete applications to:
Cameo@microbiz.org

CRITERIA

The applying organization must be an active CAMEO member (2009 dues paid in full) providing small business technical assistance and/or microloans to small business owners in California. For purposes of this program, technical assistance and micro lending may include the following services:

- Business Management Training
- Business Planning
- Access to Capital
- Business Basics
- Financial Literacy Training
- One on One Consulting and Mentoring

Members are welcome to apply to as many scholarship opportunities as they like in the 12 month period but no more than two scholarships will be granted to one single organization in 2009.

REVIEW PROCESS

Applications of member organizations located in and providing services in California will be considered.

Each training will have its own application process. Application period closes 30 days before the training is offered.

Funding decisions will be based upon:

- Demonstrated interest in and need for taking the training
- Willingness to report back CAMEO after the training has been completed.

For the more competitive trainings for which we receive a larger number of applications we will also be looking into:

- Demonstrated ability to deliver effective technical assistance programs and microloan services that will increase the development of low-income, minority, disabled and women business owners
- Organization's history of providing measurable, effective technical assistance and/or microloan programs in their community
- Current experience and skills of the management team and program staff
- Ability of the organization to accurately collect project data on effectiveness of programs and clients served

APPLICATION

In a 1 page document answer the following questions:

- Name of training you would like to attend.
- How do you think this training will help you better serve your clients and/or your organization's team?
- What specifically do you hope to gain from this training? Why?

In addition to this narrative include the following organizational information and staff contact completing this application:

- One paragraph introducing the organization.
- Organization's mission statement.
- Microenterprise training experience.
- Micro lending experience
- Staff person's position, contact information and short description of your duties within your organization

FOR MORE INFORMATION

Please contact Shufina English, CAMEO Director of Member Programs & Operations, via email cameo@microbiz.org; or you can reach her by phone at 415.348.6214.